

# LPF: Cinema – the digital revolution

An early evening LPF seminar and demonstration to be held at:

The Apollo Piccadilly Circus Cinema, 19 Regent Street,  
London SW1Y 4LR **on** Tuesday 2nd March 2010

**RESTRICTED  
NUMBERS**

**BOOK EARLY TO AVOID  
DISAPPOINTMENT**

## HOST:

Apollo Cinemas

## CONTENT:

As well as getting an update on development activity and rents in the cinema sector, this seminar offers you the chance to join experts from the operating, technical and property sides of the cinema market in a discussion as to where the digital revolution is taking the industry next.

Come and witness the digital cinema revolution for yourself and see this presentation of film clips in the latest Sony 4k digital technology in 2D and 3D formats.

## SPEAKERS:

**Rob Arthur**, Managing Director, Apollo Cinemas. Rob oversees an estate of 13 cinemas and 77 screens. He has worked in the UK and International Cinema sector for the past 18 years for companies such as Vue Entertainment, SBC International Cinemas, Warner Village, Warner Bros and UCI.

**Dave Cowlshaw**, Business Development Manager - Digital Cinema, Sony Professional Solutions Europe

**Neil Richmond** of Neil Richmond & Co is a recognised specialist in the cinema property sector counting Apollo, Cineworld, City Screen and Vue amongst his many leisure clients.

## PROGRAMME

- 6.15pm** Seminar registration
  - 6.30pm** Introduction
  - 6.45pm** Speaker presentation and film clips
  - 7.45pm** Panel Discussion with Q&As
  - 8.00pm** Refreshments and networking
  - 8.30pm** Close
- Venue:** The Apollo Piccadilly Circus Cinema  
19 Regent Street, London.  
SW1Y 4LR
- Fee:** £45.00 + VAT LPF members  
£55.00 + VAT member guests  
£90.00 + VAT non members

The LPF takes no responsibility for the statements made by, or the opinions or views expressed by speakers or any other person at this event.

## TO BOOK OR FOR MORE INFORMATION CONTACT:

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**LPF MEMBERS £45 + VAT (£52.88) LPF MEMBERS GUESTS' £55 + VAT (£64.63)**  
**NON LPF MEMBER RATES £90+VAT (£105.75) Apollo Cinema**

Please reserve me \_\_\_ member places \_\_\_ member guest places \_\_\_ non-member places

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